

Gary B. Lawson
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October 2, 2002

C.A. Sandy Alexander, CPA
CFOpros
14445 Webb Chapel
Dallas, Texas 75234

Re: Registration of Domain Names Infringing DPFPS's Trademark Rights

Dear Sandy:

As you know first I called Mr. Talmage Boston to alert him to our concerns set forth below. He indicated that I should expect to hear from you directly, that he was not on retainer on this matter and that I should direct my communication to you. You called yesterday while I was in a meeting and suggested as did your subsequent email that we meet. To make our now **scheduled Friday October 4, 2002, 10A.M. meeting** as productive as possible I felt it important to set out the basis for my client's concerns in this letter.

For well over half a century and up until 1988 the Dallas Police and Fire Pension System had been known by the name the Dallas Police and Fire Pension Fund and since 1988 it has been known by its current name the Dallas Police and Fire Pension System ("DPFPS") and various acronyms, including DPF and DFPPS. As a result, DPFPS has built considerable recognition and goodwill in its DPFPS mark.

It has recently come to Dallas Police and Fire Pension System's attention that you registered and are currently using at least two Internet domain names incorporating the DPFPS mark, including, but not limited to, the following domain name (the "DPFPS Domain Names"):

dpfps.org
dpfps.com

It is our client's belief that you registered these domain names in bad faith, for one or more of the following intended purposes: (1) to resell the domain names for valuable consideration; (2) to prevent DPFPS from using its valuable marks in connection with the domain names; (3) to disrupt the business of DPFPS; and/or (4) to attract, for commercial gain or any other purpose, Internet users to a website or online address owned by or affiliated with CFOPros by creating a likelihood of confusion with DPFPS as to the source, sponsorship, affiliation, or endorsement of your website or services.

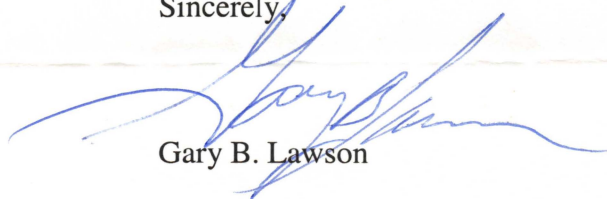
Your unauthorized use of DPFPS' trademark in connection with the registration of the above mentioned domain names has caused and/or is likely to cause confusion, in that the public is likely to believe that your business is in some way legitimately connected with, sponsored by, or approved by DPFPS. Consequently, your registration of the domain names constitute trademark infringement, dilution, unfair competition and deceptive trade practices under the Lanham Act and state statutory and common law. If found liable under such claims, you could be subject to an injunction by a United States District Court and a judgment for damages, including possible treble damages and claims for our client's attorneys' fees. In addition, your conduct is in violation of Section 3002(b) of the Anti-Cyber squatting Consumer Protection Act, which prohibits willful, bad faith conduct of the very nature in which you appear to be engaging – namely, "holding hostage" a trademark owner's domain name. As you may be aware, in such a situation, the Act provides for the entry of injunctive relief, as well as an award of damages, costs and attorneys' fees against "cyber squatters".

We are contacting you at this time to allow you the opportunity to avoid legal and other expenses and claims for damages which my client would have no choice but to pursue if we do not receive positive assurances that you agree to permanently cease using, and transfer to our client, each and every domain name registered to you that is comprised, in whole or in part, of a trademark (i.e., service name) owned by DPFPS, including the <dpfps.org and dpfps.com> domain names. Since you have other "mirror" websites, we assume that your relinquishment of the above domain names will in no way diminish your ability to convey his message.

As bright as you are I am so terribly shocked to find that you would act in this manner in light of the so recent relationship, dispute and settlement between you and our client.

I look forward to our prompt resolution of this matter at our Friday meeting.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gary B. Lawson", is written over a horizontal line.

Gary B. Lawson

GBL:law

cc: Everard Davenport, Esq.

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